



FOR IMMEDIATE RELEASE
City of Duluth Police Department

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DATE: 03/16/2011

NATURE OF INCIDENT: Public Awareness

CASE NO.:

MEETING DATE :03/17/2011

MEETING TIME:

MEETING LOCATION: Duluth and Surrounding Area

SUBJECT: Enhanced DWI Enforcement

BY: DPD Public Information Officer Jim Hansen

Don't Depend on Dumb Luck-Designate a Sober Driver this St. Patrick's Day

On Thursday, March 17th, 2011 the Duluth Police Department along with our Law Enforcement partners the Minnesota State Patrol, St. Louis County Sheriff's Office, UMD PD, Hermantown PD and Floodwood PD will have extra Officers patrolling Duluth streets to make sure St. Patrick's Day night is a safe one.

St. Patrick's Day is a popular night to go out and celebrate with friends and family. It's a time for fun, but it should also be a night for caution. In 2009 there were 103 crash fatalities on St. Patrick's Day, 37% of those crashes involved an impaired driver and/or motorcyclist with a blood alcohol content of .08 and higher.

Driving a vehicle or riding a motorcycle while impaired is not worth the risk. The consequences are serious and real. Not only do you risk killing yourself or someone else, but the trauma and financial costs of a crash or an arrest for driving while impaired can be significant. Plan a safe way home before the festivities, designate a sober driver. No matter what happens, do not drive buzzed or drunk this St. Patrick's Day!

