



Trends

AND THE IMPLICATIONS FOR Park + Rec



Time Constricted

101
Minutes



170
Minutes



Average Daily Time Spent

Time Constricted



IMPORTANCE FOR Park + Rec

- ✓ Convenient locations
- ✓ Flexible hours
- ✓ More hours
- ✓ After school programs



Health Conscious



The percentage of obese youth in the United States has **TRIPLED** in the past two decades

- Institute of Medicine

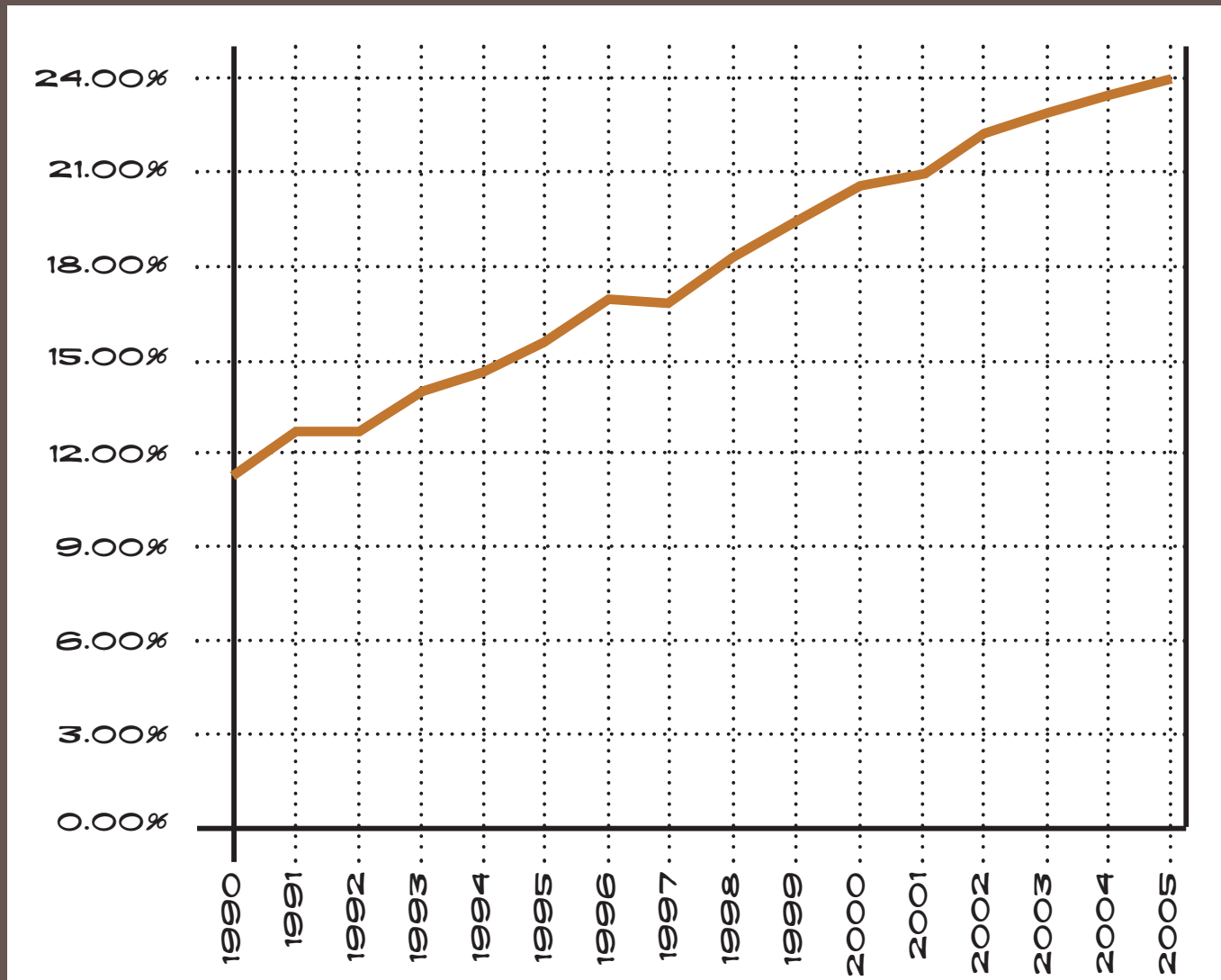


Our children are predicted to have a **shorter life expectancy** than that of their parents.

Health Conscious

Obesity in the United States

Percentage of Population that is Obese



Health Conscious

There is increased awareness of the relationship between physical activity and long-term health

An estimated \$495 million were spent in Minnesota during 2000 treating diseases & conditions avoidable by physical activity

- <http://www.health.state.mn.us/news/pressrel/inactivityfs.pdf>



Image from Corbis.com



Image from Corbis.com

Health Conscious



Image from Corbis.com

IMPORTANCE FOR Park + Rec

- ✓ New fitness opportunities
- ✓ Integration of body & mind
- ✓ Part of lifestyle
- ✓ Fitness and facilities
- ✓ Walking, running, and biking trails

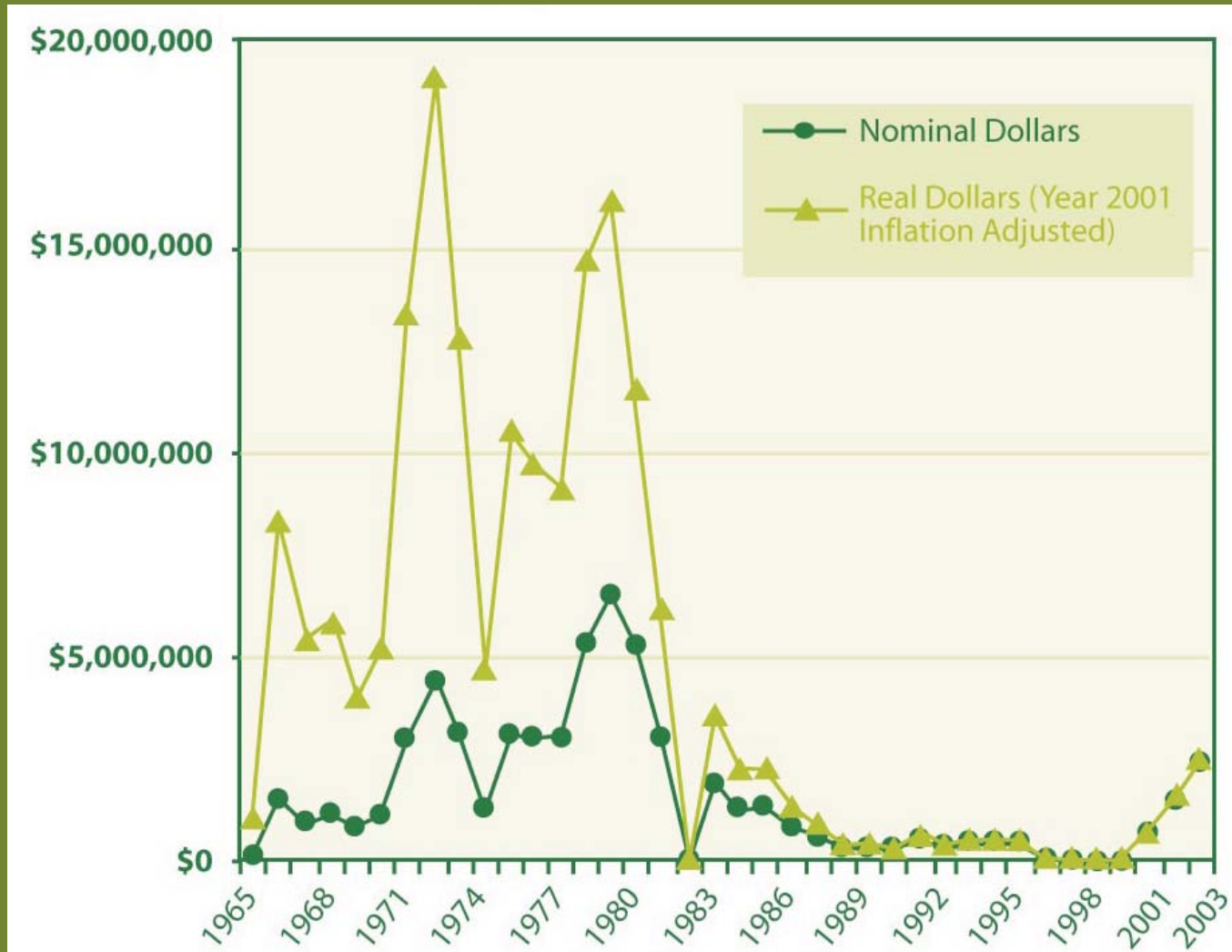


Image from Corbis.com



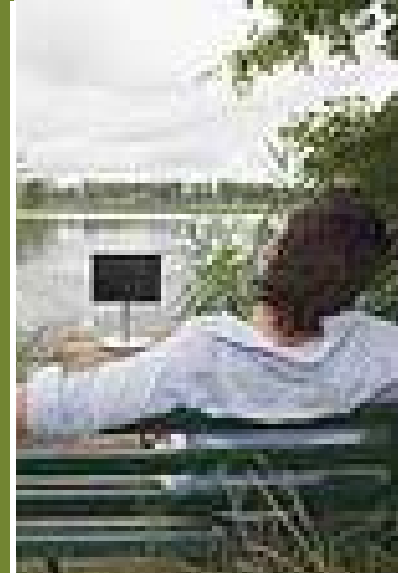
Image from Corbis.com

Land & Water Conservation Fund Apportionments to MN



Environmentally Aware

Children's Nature Deficit Disorder



- ✓ Children's play has changed from being outdoors to indoors since the 1950s
- ✓ Adolescent's environmental concerns have generally declined since the early 1990s

Children & Nature Network Children's Nature Deficit:
What We Know – and Don't Know September 2009

Image from Corbis.com

Image from Corbis.com

Environmentally Aware

Interest in Sustainability

- ✓ Pro-active policies for local sustainability
- ✓ Use of 'green' building materials
- ✓ Sustainable maintenance practices (reduced use of fertilizers, less mowing, hybrid vehicles, etc.)
- ✓ Native plantings
- ✓ On-site stormwater treatment/rain gardens

Environmentally Aware



Interest in Transportation Alternatives



- ✓ Biking
- ✓ Walking
- ✓ Transit



Environmentally Aware



IMPORTANCE FOR Park + Rec

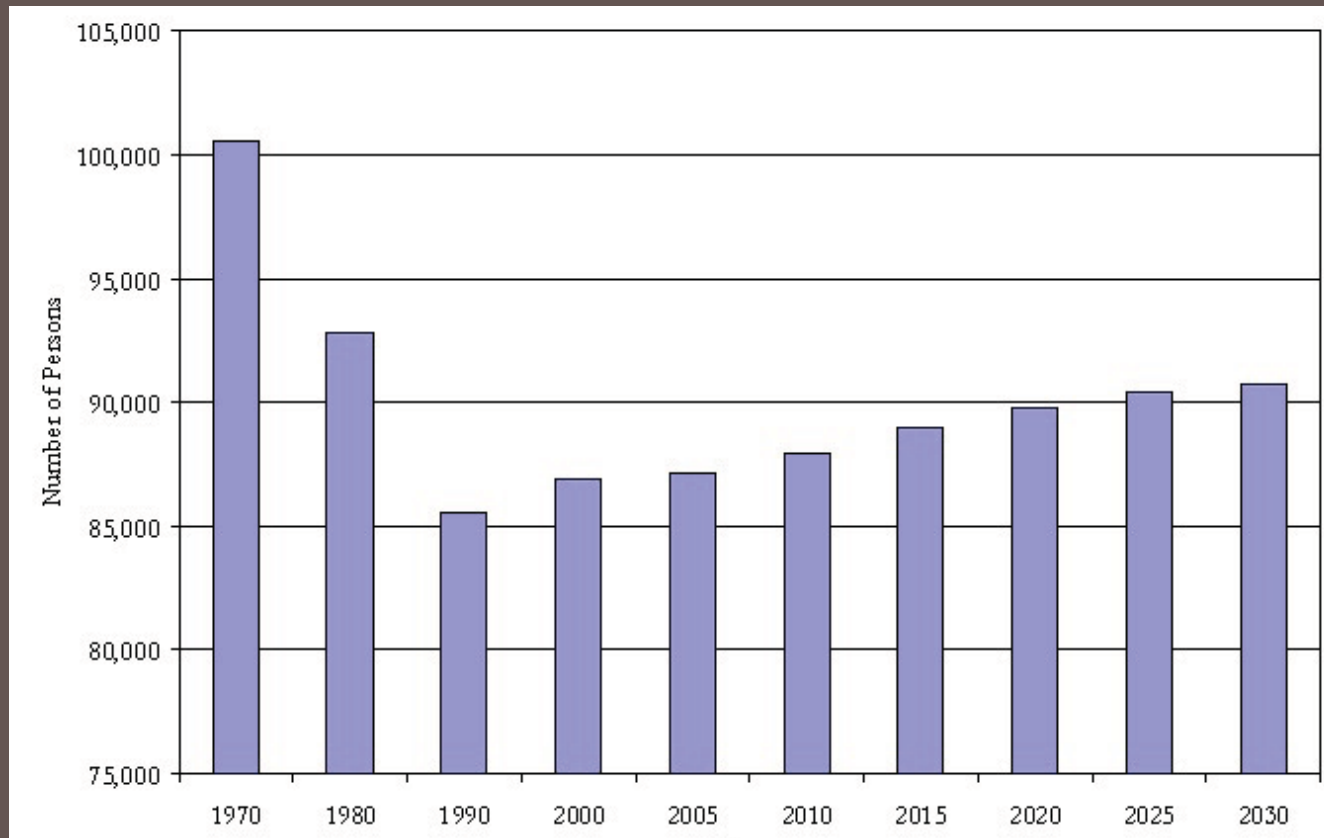
- ✓ More natural areas
- ✓ More educational/interpretive programs
- ✓ Balance of environment & recreation
- ✓ Desire for passive open space
- ✓ Interest in aesthetics and gardens

Environmentally Aware



Modest Population Growth

Duluth Population 1970-2030



Modest Population Growth

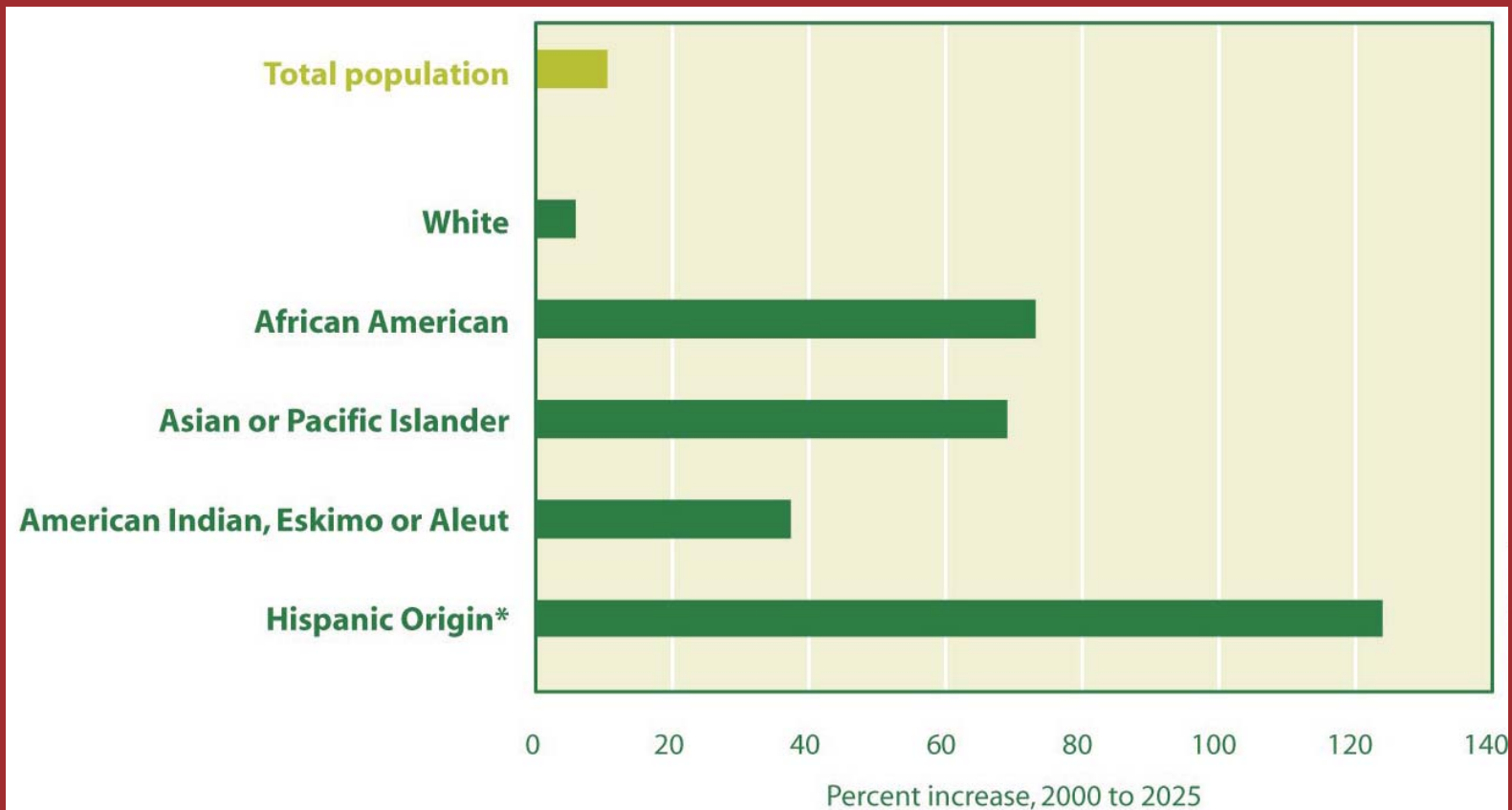
DEMANDS OF Park + Rec

- ✓ Limited future system expansion
- ✓ Focus on improvements to and fine-tuning existing facilities and services



Increasingly Diverse

Projected Percent Increase in MN population by race and Hispanic origin 2000-2025



Increasingly Diverse



IMPORTANCE FOR Park + Rec

- ✓ More space for special events
- ✓ More unprogrammed areas
- ✓ Changing recreation demands



More Transient

Projection:

Today's young people will live in
twice as many homes
as their grandparents.

More Transient

IMPORTANCE FOR **Park + Rec**

- ✓ Adapt to changing residents
- ✓ Flexible and multifaceted



Financially Pinched



- ✓ Deteriorating park and recreation infrastructure and facilities
- ✓ Delayed improvement and rehabilitation of facilities



Financially Pinched

- ✓ Prioritization and reduction of services
- ✓ Reduction of city programs
- ✓ Increase in non-profit recreation programs



Financially Pinched

IMPORTANCE FOR Park + Rec

- ✓ Need for partnerships
- ✓ Focus on quality
- ✓ Need for stable funding
- ✓ Balance between new and existing
- ✓ Life-cycle cost considerations

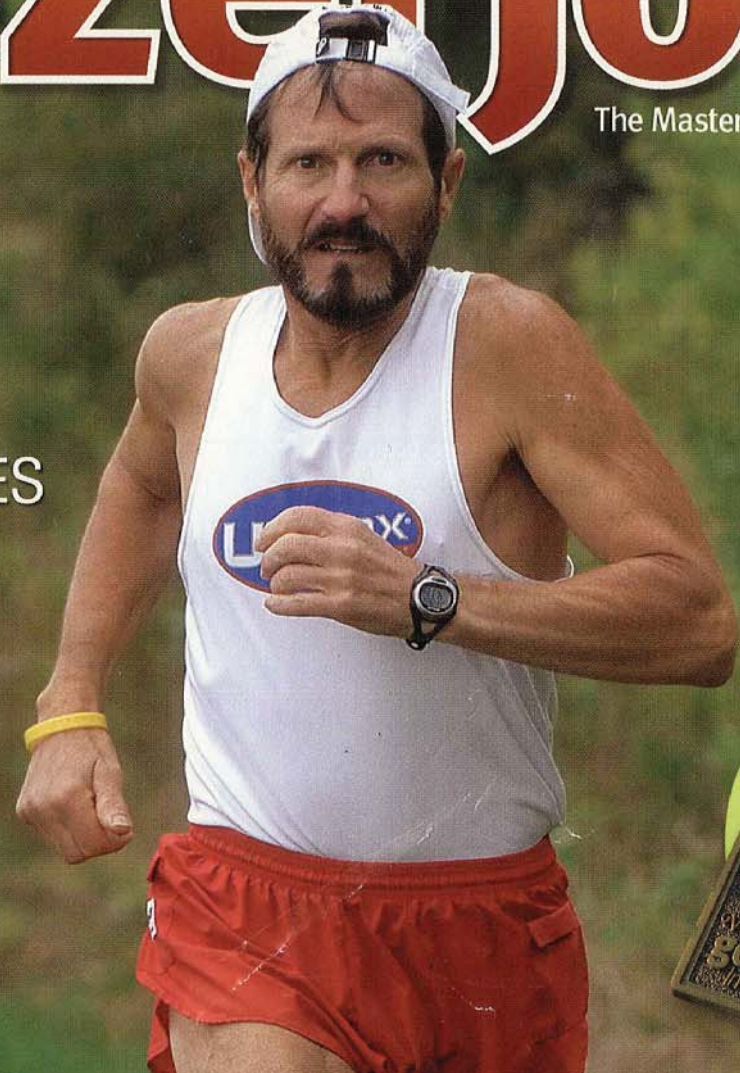


November 2006

geezerJock[®]

The Masters Sports & Fitness Magazine

www.geezerjock.com



Teach Your Children

MASTERS ATHLETES WHO MENTOR

Road Work

HOW TO STAY FIT WHILE TRAVELING

The GeezerJock Invitational

A REPORT ON SOFTBALL, SOCCER AND PICKLEBALL AT OUR FIRST EVENT

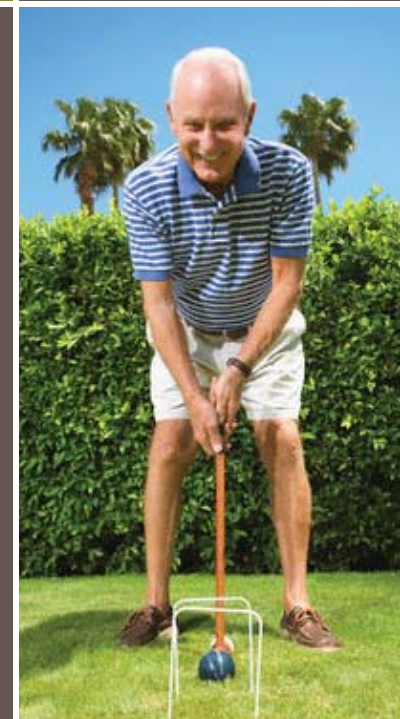


Aging Population



IMPORTANCE FOR Park + Rec

- ✓ More senior recreation
- ✓ More mid-day recreation programs
- ✓ Less active outdoor recreation- more walking, gardening, culture, etc.



Aging Population

✓ According to the 2000 Census, Duluth has **12,627 individuals living below the poverty line.**

- U.S. Census Bureau

This is **15.5% of Duluth's population** and nearly 2 times the Minnesota average poverty rate of 8.1%

U.S. Census Bureau, 2006 estimate

✓ In St. Louis County **55% of households who rent pay over 30% of their income on rent.** This is the highest in Minnesota.

Minnesota Housing Partnership County Fact Sheet, December 2006

✓ **38%** of Duluth's school-age children qualify for **free or reduced price lunches**

From AYP Results- Not Making AYP- All Districts (spreadsheet), MN Department of Education, 2006

Community Action Duluth

Increased Poverty ^{and} Disparity



IMPORTANCE FOR Park + Rec

- ✓ Access challenges
- ✓ Affordability factor
- ✓ Increased social service needs

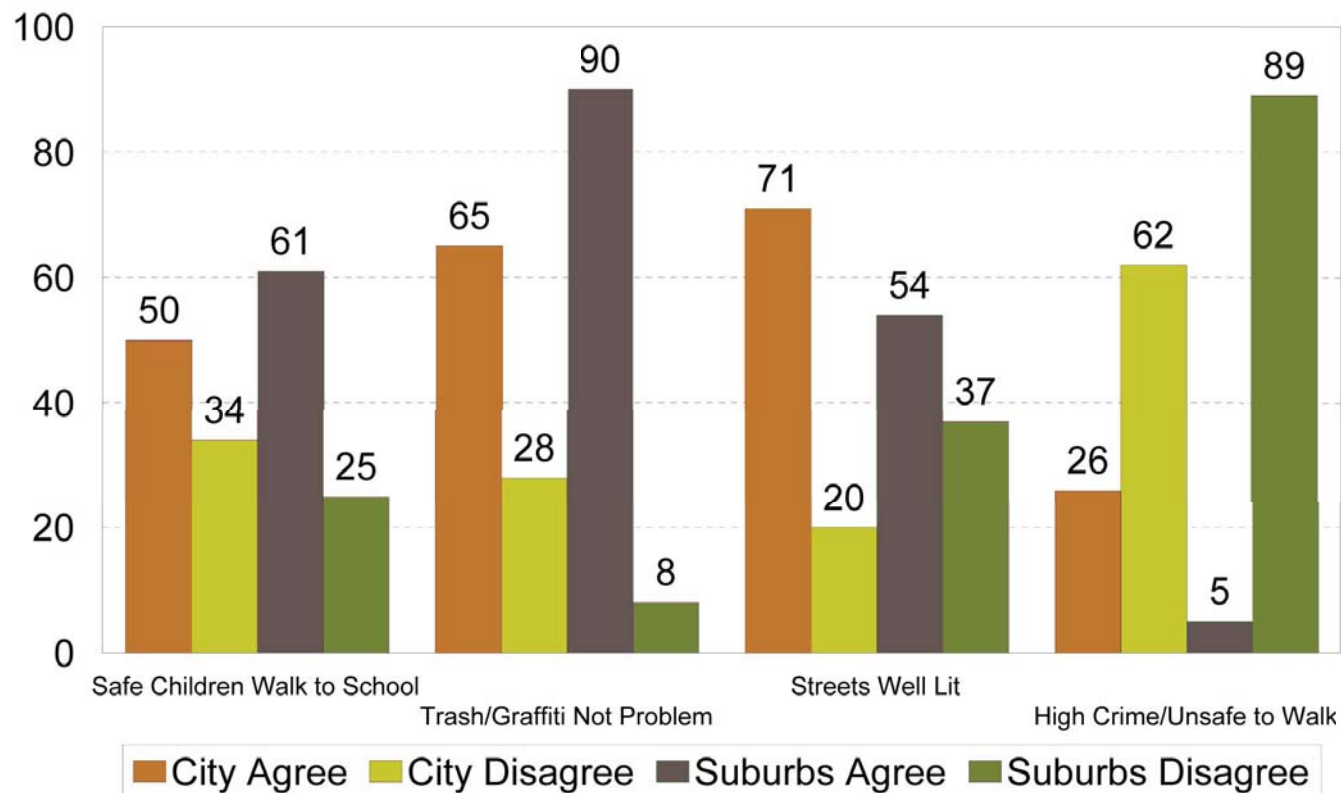


Increased Poverty and Disparity

Increasingly Anxious-Safety

SAFETY ISSUES

2005 Ramsey County Active Communities Study



Increasingly Anxious-Safety

34% of city residents and **25%** of suburbanites think it is **unsafe** for children **to walk** to school in their neighborhood

- From the Ramsey County Healthy Communities Study

** Parents driving their children to school are estimated to contribute 20% - 25% of morning rush hour traffic.

- From the Minnesota Sustainable Communities Network



Increasingly Anxious-Safety



IMPORTANCE FOR Park + Rec

- ✓ Safer trails and parks
- ✓ Better lighting
- ✓ Closer facilities





Changing Recreation Demands

Rise in Informal Recreation

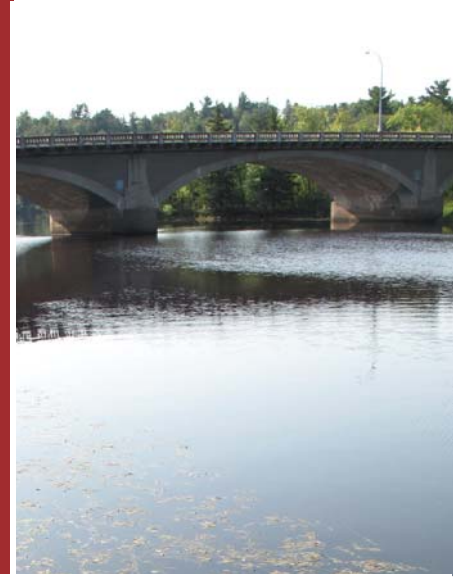


Image from Corbis.com

Recent years have seen declining participation in both youth and adult organized sports.

Changing Recreation Demands

More Use of the St. Louis River



- ✓ Boating
- ✓ Fishing
- ✓ Picnicking



image from Corbis.com

Changing Recreation Demands

Increased Trail Use



- ✓ Walking
- ✓ Hiking
- ✓ Mountain biking
- ✓ Road biking
- ✓ Cross country skiing



Changing Recreation Demands

Interest in Off-Leash Dog Parks

39 % of US Households own at least one dog

- The United States Humane Society



Image from Corbis.com

Changing Recreation Demands

Popularity of Non-traditional Sports



- ✓ Rock climbing
- ✓ Skateboarding
- ✓ Rugby
- ✓ Ultimate frisbee
- ✓ Disk golf



Changing Recreation Demands

Winter Skating



Image from Corbis.com



Image from Corbis.com

More people are using indoor skating facilities and less are using outdoor rinks

Changing Recreation Demands

Importance of Tourism



Image from Corbis.com

2007 trip spending on trail related tourism in Northeast Minnesota

- **\$400 million - walking/hiking** trail activities
- **\$80 million for biking** trail activities



Changing Recreation Demands