

DULUTH PUBLIC LIBRARY BOARD
Minutes of Regular Meeting
October 22, 2019

Call to Order: Sue Henke called the meeting of the Duluth Library Board to order at 4:35 on October 22, 2019.

Members Present: Lizzy Luoma, Michelle Foshay, Stephen Welsh, Neil Glazman, Betty Ramsland, David Sperl, Sue Henke

Also Present: Carla Powers, Debbi Rasmussen (League of Women Voters)

Absent: Matt Rosendahl

Review and approve agenda:

Motion by Luoma, seconded by Glazman, to approve agenda as drafted. Motion carried unanimously.

Public comments None

Review and approve minutes from September 24, 2019:

Motion by Ramsland, seconded by Glazman, to approve minutes as drafted. Motion carried unanimously.

Reports

Library Manager's Report

- The top candidate to fill the new early literacy librarian position has accepted the job and will be starting on November. 12.
- On Wednesday, October 30 at 10:40 a.m. the Foundation will hold a press event to announce the library's early literacy initiative and kick off its fundraising effort.
- Powers highlighted the first art show hung upstairs at the Main Library as initiated by the library's Diversity Action Group and offered a tour following the meeting.

Old Business

Gathering of Associated Library Advocates

Sue reviewed highlights of the meeting. The chairs of the three boards shared information about the purpose of each of their groups. The Foundation presented information about the early literacy initiative.

New Business

Photo Policy

The Board reviewed the policy as drafted and recommended adding that photos may be used on the library's website. Motion by Luoma, seconded by Ramsland, to approve the policy with the addition of "and the Duluth Public Library website." Motion approved unanimously.

Port Cards

This project to provide a virtual library card for every student in ISD 709 based on student lunch numbers has been put on hold temporarily due to school district concerns over data sharing. Last year ISD 709 and the City of Duluth signed a legal agreement that created an opt-out process for parents to indicate if they did not want their child's information shared with the library. The district now believes that the process needs to be opt-in due to Family Education Rights & Privacy Act (FERPA) regulations. Representatives from DPL and ISD 709 have met twice to figure out a way to continue this program, which was very successful in its first year. A new agreement is being drafted. Once the agreement is signed, the program will continue on a limited basis for the rest of this school year. Opt-in forms will be made available to parents as part of the enrollment process for the 2020-2021 school year.

Ongoing Business

Library advocacy

- Henke urged the Library Board to support the Foundation's fundraising initiative. She offered to contact Rosendahl about sending a letter to the mayor in appreciation for supporting this initiative in her 2020 budget.
- The library's budget presentation to city council is November 12 at 5:45 p.m.
- Board asked whether there are any updates on possible express rail service and its potential impact on the library. There are none at this time.

Adjournment

Next regular meeting: Tuesday November 26, 2019 at 4:30 in the Main Library Conference Room