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City of Duluth Communications Office

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SUBJECT: Media Advisory: City of Duluth Complete Count Committee Celebrates Census Results

BY: Kate Van Daele, Public Information Officer

Media Advisory

City of Duluth Complete Count Committee Celebrates Census Results

September 22 | 2:30 p.m. | Front Steps of City Hall

[Duluth, MN] The City of Duluth and members of the Complete Count Committee will host a press conference tomorrow, September 22, at 2:30 p.m. to celebrate the increased number of residents as shown in the 2020 Census. According to the 2020 Census count Duluth's population has grown slightly, by 432 people. This number may seem small, but considering that Minnesota kept all eight of its Congressional districts by less than 100 people statewide, this population increase in Duluth is noticeable.

"The Census only happens every ten years," Mayor Emily Larson said. "It's hard to track people down to be sure that everyone is counted in a normal year. Last year we were dealing with the pandemic which made it even harder to connect with residents and make sure as many people were counted as possible. Thanks to the work of City staff and the Complete Count Committee, we not only counted more people, we counted residents who have been historically undercounted. Every resident and every neighborhood matters and that's what was shown in the results that more accurately reflects our community."

Prior to the 2020, Duluth's "white alone" population as determined by the U.S. Census was comprised of 89%. Duluth continues to become more diverse, with residents of color now making up a total of 16% of its population. As initial Census results have shown, the total number of residents who identify as white is dropping across the country including in Duluth. The latest Census count reflects increases in every racial and multi-cultural group in population from 2010 to 2020.

Speakers include:

- Mayor Emily Larson
- Council President Renee Van Nett
- Felipe Illescas, Minnesota Council on Latino Affairs
- Dr. Melissa Walls, Complete Count Committee member, Johns Hopkins Great Lakes Hub, and the Center for American Indian Health

The public is invited to attend. Masks will be required. Those who attend will be asked to social distance.

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