

COMMITTEE OF THE WHOLE

08-0753R

RESOLUTION AUTHORIZING EXECUTION OF AN AGREEMENT WITH VISIT DULUTH TO PROVIDE ADVERTISING AND PROMOTION SERVICES TO THE CITY OF DULUTH FOR THE YEARS 2009-2011 AT A COST TO THE CITY TO BE DETERMINED ANNUALLY.

CITY PROPOSAL:

RESOLVED, that the proper city officials are hereby authorized to execute an agreement with Visit Duluth (formerly the Duluth Convention and Visitors Bureau), which agreement is on file in the office of the city clerk as Public Document No. _____ and under which agreement Visit Duluth will provide advertising and promotion services to the city during the years 2009 through 2011 at a cost to the city not to exceed an amount to be appropriated annually by the city council; payable from Fund 258, Agency 030, Object 5436-02.

Approved:

Approved for presentation to council:

Department Director

Chief Administrative Officer

Approved as to form:

Approved:

Attorney

Auditor

ADM/ATTY GBJ:cjk 12/3/2008

STATEMENT OF PURPOSE: This resolution authorizes execution of an agreement with Visit Duluth (formerly the Duluth Convention and Visitors Bureau) for 2009, 2010 and 2011, on the basis of a budget and marketing plan developed and approved annually by the board of Visit Duluth. The term of the agreement shall remain three years to allow Visit Duluth to formulate long term marketing plans. The annual disbursement by the city will be determined by the formula that has been used by several previous councils and is contained in the agreement. The council will consider annually the dollar amount determined by the formula and the expenditure will only occur if the funding is appropriated annually by the council.