

PUBLIC WORKS AND UTILITIES COMMITTEE

09-0080R

RESOLUTION AMENDING RESOLUTION 06-0556, EXTENDING THE CITY'S PROFESSIONAL SERVICES CONTRACT #20214 WITH CARLSON MEDIA, INC., FOR AN INCREASE OF \$170,000, AND A TOTAL CONTRACT AMOUNT OF \$424,900.

CITY PROPOSAL:

RESOLVED, that Resolution 06-0556 is hereby amended, thereby extending the city's contract #20214 with Carlson Media, Inc., an additional two years for (a) professional services in promoting public awareness of the city of Duluth public works and utilities services and product safety and (b) media purchasing services; funding not to exceed \$85,000 for year 2009 and \$85,000 for year 2010, a combined increase of \$170,000, for a total contract amount of \$424,900, payable from Gas Fund 520, Agency 500, Organization 1940-2430, Object 5340.

Approved:

Approved for presentation to council:

\_\_\_\_\_  
Department Director  
Purchasing Agent \_\_\_\_

\_\_\_\_\_  
Chief Administrative Officer

Approved as to form:

Approved:

\_\_\_\_\_  
Attorney

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Auditor

PWU/PRCH DS:le 1/27/2008

STATEMENT OF PURPOSE: This resolution extends the city's professional services agreement with Carlson Media for an additional two years, 2009 and 2010, an increase not to exceed \$170,000, payable from the gas fund.

Contract #20214 authorizes continuation of the following services:

- (a) Promoting public awareness of the Duluth public works and utilities services and product safety; and
- (b) Providing media purchasing services.

The original contract was signed in September 2006. The RFP (request for proposals) was posted in June of 2006. The city received five proposals. At that time, an internal committee reviewed the top three agencies submitting proposals and selected Carlson Media, Inc.

Carlson Media is located in Duluth, Minnesota.

Requisition 07-0044