

COMMITTEE OF THE WHOLE

09-0765R

RESOLUTION AUTHORIZING AGREEMENT WITH CANAL PARK
BUSINESS ASSOCIATION FOR OPERATION OF INFORMATIONAL
KIOSKS IN CANAL PARK.

CITY PROPOSAL:

RESOLVED, that the proper city officials are hereby authorized to enter into a services agreement, a copy of which amendment is on file in the office of the city clerk as Public Document No. _____, with the Canal Park Business Association pursuant to which they will operate and maintain the city-owned informational kiosks, sell advertizing on available spaces thereon and use the revenues therefrom to maintain the public maps, directories and public informational spaces thereof and to make other authorized improvements to public space in Canal Park.

Approved:

Approved for presentation to council:

Department Director

Chief Administrative Officer

Approved as to form:

Approved:

Attorney

Auditor

ADM/ATTY REA:blj 12/11/2009

STATEMENT OF PURPOSE: This resolution authorizes an agreement with the Canal Park Business Association for the operation and maintenance of the city-owned informational kiosks and to permit the sale of advertizing thereof which will not interfere with their public informational character, the revenues of which will be used to cover the cost of their maintenance and to fund other public betterments in the area.

The city installed the kiosks contemporaneously with the rest of the Canal Park streetscape amenities for the purpose of providing maps of the area and directories of the attractions and businesses in the area. Unfortunately, because of funding limitations the kiosks have suffered from insufficient maintenance and the maps and directories are often obsolete because of lack of funds to keep them up to date.

There are, however, some elements of space on the kiosks which are not needed for public information purposes which could be marketed to potential advertisers. The Canal Park Business Association has proposed that the City allow them to take over the operation and maintenance of the kiosks and to lease out the space unneeded for public information to advertisers and have in turn committed to use the revenues thus generated to maintain the kiosks and to keep the public information maps and directories up to date. Any funds left over would be dedicated to other public improvements in the Canal Park Area which would have to be approved by the city's property manager.

The term of the agreement would be for five years with the option in the city to extend for an additional five years.