

FINANCE COMMITTEE

12-0339R

REPLACEMENT

RESOLUTION AUTHORIZING CITY OFFICIALS TO ALLOCATE \$75,000 FROM THE TOURISM TAX FUND BALANCE FOR FLOOD-RELATED RESPONSE TOURISM ADVERTISING AND MARKETING.

CITY PROPOSAL:

RESOLVED, that the appropriate city officials are hereby authorized to allocate \$75,000 from the undesignated fund balance in the tourism tax fund solely for city flood-related response tourism advertising and marketing.

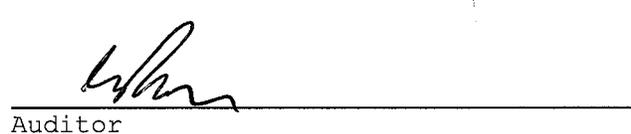
Approved for presentation to council:

  
Chief Administrative Officer

Approved as to form:

  
Attorney

Approved:

  
Auditor

FIN/ATTY SBH:dma 06/26/2012

STATEMENT OF PURPOSE: The purpose of this resolution is to allocate \$75,000 in tourism tax fund money towards promoting tourism in the City of Duluth afer, and in direct response to, the recent devastating flood.