City of Duluth
Parks & Recreation

Preliminary Design Options
Public Presentation July 21, 2016
Existing Architectural Details found in Duluth, MN
Variations on the theme.
Sign Option B: Utilizes a swooped stripe that is representative of Duluth’s wilderness and water. It is carried throughout all the different signs in this system.
Sign Option C: Contemporary with green and blue colors of the Duluth Parks logo, adapted visually in the background of the sign. Includes a horizontal and vertical option for entry signs.
Sign Option D: Tree cutouts with stone and iron, taconite, or copper toned banding.
Sign Option E: Historic and natural materials. Industrial hardware/steel banding with stone and timber.
Whichever signage design is chosen, landscaped entry plantings can highlight the individual character of each park, customizing the sign and contributing to sense of place. Native species suited to the surrounding environment can be planted: drought resistant grasses in the dunes of Park Point; low maintenance perennials and clumps of aspen at rustic parks like Chamber’s Grove; or showy, long blooming flowers and ornamentals in high profile areas like the Lakewalk. At neighborhood parks with an active garden club presence, entry signs could be adopted and planted with annuals or other species.
This map depicts a draft layout of where various sign types may be located within Hartley Nature Center. Each sign plays a different role in welcoming and informing users, and should be placed accordingly. Hartley is used as an example to illustrate this concept because it is a complex trail system with:
- Multiple Users
- Restricted Trails
- Winter/Summer use
- A number of intersections and decision points
- Trail connections to neighborhoods
- Entry from major road
- Multiple layers of programming
Existing Trail Head – Old Hartley Road at Nature Center
Old Hartley Road at Woodhaven Lane
Information Management

Kiosk Design
Score: 3/4" = 1' 0"

Trail ID (Flexible)
Scale: 3/4" = 1' 0"
Information Management

1. Kiosk Design - Map Detail
   - Scale: NTS

2. Trail ID [table] - Detail
   - Scale: NTS
Thank you!