

Duluth Economic Development Authority

Mission, Strategies, Outcomes and Values

Mission

DEDA's mission is to drive economic prosperity in the City of Duluth.

Strategies

DEDA accomplishes its mission by leading significant development initiatives, being a catalyst for sustainable development and redevelopment, and prudently investing unique resources that leverage other investments.

Outcomes

DEDA's actions result in the following returns on investment:

- High quality employment opportunities
- Increased revenue
- Population growth

Values

DEDA's actions are based on the following values:

- Balance risk and return on investment
- Partner in a collaborative manner
- Provide prudent stewardship over public resources
- Leverage our region's unique economic and environmental assets
- Respect the culture and people that make Duluth special
- Recognize the unique contributions of public and private partners

Elevator Speech

"DEDA drives economic prosperity as a leader and partner in initiatives that increase employment, investment and revenue."