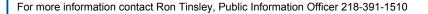


FOR IMMEDIATE RELEASE City of Duluth Police Department

2030 North Arlington Avenue, Duluth, MN 55811 218-730-5400 | www.duluthmn.gov | Gordon Ramsay, Chief of Police





DATE: 12/02/2014

NATURE OF INCIDENT: Release of a new crime mapping program - RAIDS Online

CASE NO.:

INCIDENT DATE :12/02/2014 INCIDENT TIME: 10:00 a.m.

INCIDENT LOCATION: Duluth Police Department 2030 Arlington Avenue

SUBJECT: RAIDS Online

BY: DPD Public Information Officer Ron Tinsley (218) 730-5722

Crime Mapping – RAIDS Online

The Duluth Police Department was one of the first departments in the nation to embrace a public crime mapping system and continues to be a leader in partnering with the public to prevent and reduce crime. We recently switched incident mapping systems which will provide an improved way for the public to stay informed about crime in Duluth through an online incident map called RAIDS Online (www.raidsonline.com) that maps and analyzes incident data and alerts Duluth citizens about incidents in their area.

Duluth citizens can view a map and grid with all of the incidents in their area, sign up for neighborhood watch reports that automatically email a breakdown of recent police activity, and submit an anonymous tip about a crime directly to their law enforcement agency. RAIDS Online automatically syncs with the Duluth Police Department's records system to keep incident information updated online and in the mobile app. RAIDS Online cleans and geocodes the data, then displays incidents on a map, grid and analytics dashboard along with some basic information about the incidents, including the type of incident, location type, block-level address, date and time.

RAIDS Online Mobile

RAIDS Online Mobile empowers citizens to better understand crime trends and prevent crime in their area. Recent incidents are displayed on a map or listed in a grid. Users can click on an incident for more information or display a hotspot map based on the incidents that are currently in display. Users can also sign up for neighborhood watch reports that automatically email any recent activity on a daily, weekly or monthly schedule. The app makes all of this information accessible anywhere from a user's mobile device. The RAIDS Online Mobile app is available for FREE on the App Store.

For more information on RAIDS Online, please visit the website at www.raidsonline.com

