

## FOR IMMEDIATE RELEASE City of Duluth - Communications Office

411 West First Street, Duluth, Minnesota 55802 218-730-5230 | www.duluthmn.gov | Emily Larson, Mayor

For more information contact Phil Jents, Communications and Policy Officer 218-730-5315

DATE: 3/27/2019

SUBJECT: Volunteer Effort to Cleanup Duluth's Scenic Skyline Parkway

BY: Phil Jents, Communications and Policy Officer

## Volunteer Effort to Cleanup Duluth's Scenic Skyline Parkway

[Duluth, MN] Duluth is in store for some much-needed spring-cleaning this April as Duluth Parks and The Duluth Experience team up to coordinate the annual Skyline Parkway Spring Cleanup. Last year's cleanup included over 70 volunteers who removed 1,360 pounds of abandoned litter material in addition to scrap metal, a mini-fridge, and numerous tires that were found along the route. By all accounts, it was a sweeping success.

Similar to 2018, Whole Foods Coop and Lake Superior Brewing have joined this year's cleanup effort as cosponsors.

"The Skyline cleanup is a fantastic way to celebrate spring, make a positive impact on Skyline Parkway, and have a bunch of fun along the way," said Dave Grandmaison, CEO and Co-Founder of The Duluth Experience. "We've been inspired at the volunteer turnout for these cleanups and we're excited to get back out there in April."

This year's spring cleanup will be held on Sunday, April 28th from 2:00 pm to 5:00 pm with volunteers meeting at Lake Superior Brewing Company before being deployed to various locations along Skyline Parkway. All necessary supplies will be provided by the City of Duluth.

Volunteers are invited to join a post-cleanup celebration at Lake Superior Brewing - with drinks, food, and prizes.

"We've got an amazing landscape here in the Northland and it's important to show it some love," said Lake Superior Brewing's Vice President, Lisa Blade. "It's always fun to get together with like-minded folks to make a positive difference in our community."

The April 28th cleanup is open to anyone and everyone. More details can be found on the event's Facebook Page: <a href="http://bit.ly/spring-cleanup-2019">http://bit.ly/spring-cleanup-2019</a>.

Register your participation at <a href="https://www.duluthmn.gov/parks/volunteer/volunteer-calendar">www.duluthmn.gov/parks/volunteer/volunteer-calendar</a>.

## **Press Contacts:**

Dave Grandmaison
The Duluth Experience, LLC

Phone: (218) 213-7541

Email: dave@theduluthexperience.com

Cheryl Skafte
City of Duluth
Volunteer Coordinator
Phone: (218) 730-4334

Email: cskafte@duluthmn.gov

###